9-14-05

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Docket No.: 65003/P001US/10308058 (PATENT)

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Ajay R. Bam et al.

Application No.: 10/646,579

Filed: August 22, 2003

For: SYSTEM AND METHOD OF

INTEGRATING LOYALTY/REWARD

PROGRAMS WITH PAYMENT IDENTIFICATION SYSTEMS

Confirmation No.: 9545

Art Unit: 3628

Examiner: CHENCINSKI, Siegfried E.,

### SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 CFR 1.97, Applicant(s) hereby make of record the following additional documents. A PTO Form SB/08 and a full copy of each of the documents required under 37 CFR 1.98(a)(2) accompany this statement.

Applicant(s) have become aware of the following documents, cited in an European Search Report issued September 1, 2005, during the prosecution of European application no. EP 05 25 3915.2, which corresponds to the above referenced application, and in accordance with 37 CFR 1.97(c) and (e)(1) or (b)(3), hereby submit(s) these documents for the Examiner's consideration. These documents are cited on the enclosed PTO Form SB/08, and a copy of the European Search Report and of each document required under 37 CFR 1.98(a)(2) cited thereon are enclosed as well.

This statement is not to be interpreted as a representation that the cited documents are material, that an exhaustive search has been conducted, or that no other relevant information exists. Nor shall the citation of any document herein be construed *per se* as a representation 25575705.1

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that such document is prior art. Moreover, Applicant(s) understand(s) the Examiner will make an independent evaluation of the cited documents.

The undersigned hereby certifies that each item contained in this Supplemental Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement. Furthermore, in accordance with 37 CFR 1.704(d), Applicant(s) note(s) that to our knowledge this communication was not received by any individual designated in 1.56(c) more than thirty days prior to the filing of this statement.

Applicant believes no fee is due with this response. However, if a fee is due, the Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 06-2380, under Order No. 65003/P001US/10308058.

Dated: September 13, 2005

Respectfully/submitted,

Registration No.: 24,745

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# TRANSMITTAL FORM

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Application Number	10/646,579				
Filing Date	August 22, 2003				
First Named Inventor	Ajay R. Bam				
Art Unit	3628				
Examiner Name	CHENCINSKI, Siegfried E.,				
Attorney Docket Number	65003/P001US/10308058				

ENCLOSURES (Check all that apply)					
Fee Transmittal Form	Drawing(s)		After Allowance Communication to TC		
Fee Attached	Licensing-related Papers  Petition		Appeal Communication to Board of Appeals and Interferences		
Amendment/Reply			Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)		
After Final	Petition to Convert to a Provisional Application		Proprietary Information		
Affidavits/declaration(s)	Power of Attorney, Revocation Change of Correspondence A		Status Letter		
Extension of Time Request	Terminal Disclaimer		Other Enclosure(s) (please Identify below):		
Express Abandonment Request	Request for Refund		PTO Form SB-08 1 out of 5 Cited References Return Receipt Postcard		
X Information Disclosure Statement	CD, Number of CD(s)				
Certified Copy of Priority Document(s)	Landscape Table on CD				
Reply to Missing Parts/ Incomplete Application	Remarks				
Reply to Missing Parts under 37 CFR 1.52 or 1.53					
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT					
FULBRYSHT & JANYORSKI L.L.P.					
Signature					
Printed name David H. Tannenbaum					
Date September 13, 2005		Reg. No.	24,745		

Attorney Docket No.: 65003/P001US/10308058

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Transmittal (1 page)

Supplemental Information Disclosure Statement (2 pages)

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### INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet 1 1 of

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Complete if Known					
Application Number	10/646,579				
Filing Date	August 22, 2003				
First Named Inventor	Ajay R. Bam				
Art Unit	N/A				
Examiner Name	Not Yet Assigned				
Attorney Docket Number	DO-065003/P001US/10308058				
	Application Number Filing Date First Named Inventor Art Unit Examiner Name				

U.S. PATENT DOCUMENTS					
Examiner	Cite	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant
Initials*	itials* No.1	Number-Kind Code <sup>2</sup> (if known)	MM-DD-YYYY		Passages or Relevant Figures Appear
/W.C./	AA*	US-6,088,683	Jul. 11, 2000	Jalili	
	AB	US-US 2003/0004827	Jan. 02, 2003	Wang	
/M.C./	AC	US-US 2003/0120592	Jun. 26, 2003	Ng	
/M.C./	AD	US-US2004/0064406	Apr. 01, 2004	Yates et al.	

FOREIGN PATENT DOCUMENTS						
Evaminar	Mariniei Cite	Foreign Patent Document	Publication Date	Name of Patentee or	Pages, Columns, Lines, Where Relevant	
Initials*		MM-DD-YYYY	Applicant of Cited Document	Passages or Relevant Figures Appear	T <sup>6</sup>	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant

<sup>&</sup>lt;sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See attached Kinds Codes of USPTO Patent Documents at <a href="www.uspto.gov">www.uspto.gov</a> or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the application number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

		NON PATENT LITERATURE DOCUMENTS	
Initials	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T²
/M.C./	CA	European Search Report issued for EP 05 25 3915.2, issued on September 1, 2005.	

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Examiner Signature	/Michael Cranford/	Date Considered	03/14/2008
25575707.1			

<sup>&</sup>lt;sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.